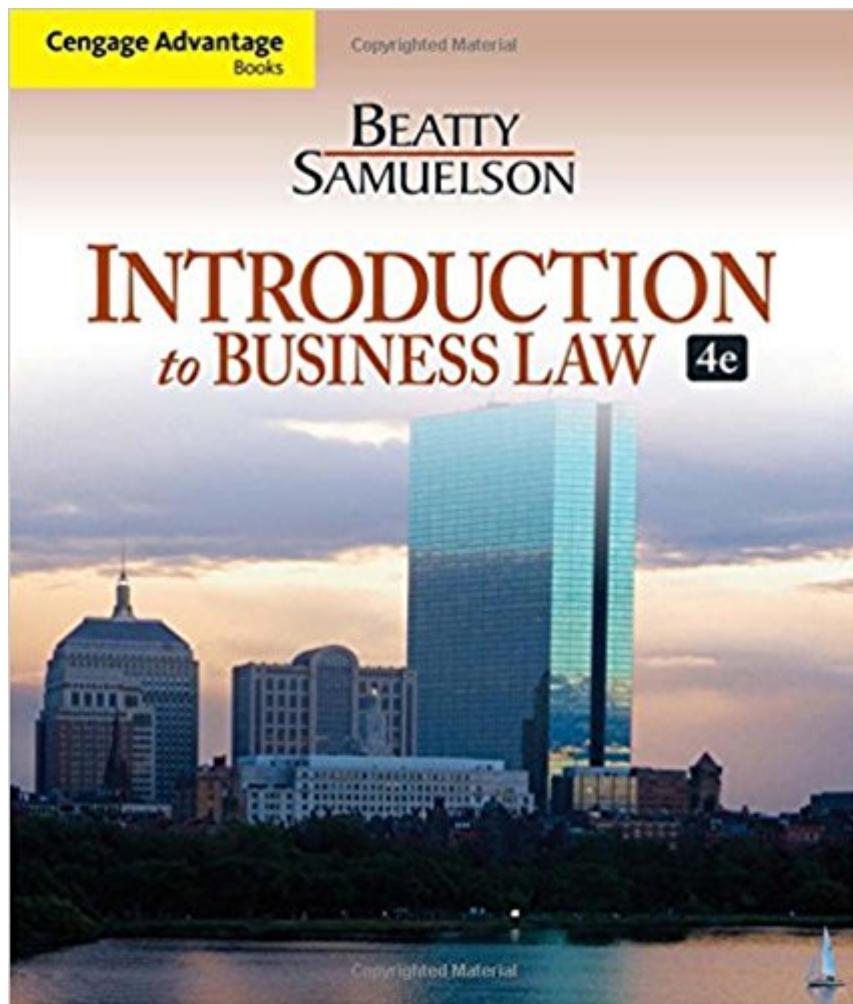


The book was found

# Introduction To Business Law, 4th Edition



## **Synopsis**

INTRODUCTION TO BUSINESS LAW, 4E presents the full range of business law topics in a series of fast-paced, brief chapters. Developed with business students in mind and filled with intriguing stories, readers will find this textbook both comprehensive and easy to understand. Plus, it highlights the material's business applications, so readers can see how they'll apply the material in their careers. And, with its built-in study guides, INTRODUCTION TO BUSINESS LAW, 4E helps readers check their progress as they master the content.

## **Book Information**

Paperback: 672 pages

Publisher: Cengage Learning; 4 edition (January 11, 2012)

Language: English

ISBN-10: 113318815X

ISBN-13: 978-1133188155

Product Dimensions: 9.8 x 8.4 x 1.2 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 starsÂ  See all reviewsÂ  (36 customer reviews)

Best Sellers Rank: #166,168 in Books (See Top 100 in Books) #67 inÂ  Books > Textbooks > Business & Finance > Business Law #95 inÂ  Books > Law > Business > Franchising #1052 inÂ  Books > Textbooks > Law

## **Customer Reviews**

This text is well written and easy to understand. The interactive case examples given in the text were very helpful for me to understand and put into immediate practice critical reasoning skills of the terms as well as the various processes. Because of my very busy schedule, I found the way the text is laid out to be user friendly. By that I mean section headings are clear, concise write ups, bold definitions or explanations, and side-bar terms for quick reference. The diagrams are also helpful to be able to follow the their explanations visually. For example: which court can do what, which branches of government are over what and what laws do they oversee and effect. The interactive student website for the text is helpful and user friendly for testing your understanding and retention.

Honestly it has great insight on business, and law. It doesn't tell you exactly what laws do what and mean, but it puts it in terms you can understand. Which later you can branch out to more sophisticated books.

I have never reviewed a school required book before, since they are usually mind numbingly boring. This book was NOT! It was actually a book that I looked forward to reading, and I think I learned more from this book than any other textbook. I know! Weird! If you are interested in some basic knowledge of business law, this is a great resource and probably one I will hang onto.

I'm working in the lending industry and have had to deal with so much litigation in the last five years. It is frustrating! I've learned that the legal system is very broken and far from fair and equitable. The benefit of this book is that it helps the reader understand the process better, because anyone dealing with law learns that the process is far more important than who is right or wrong or who did something by law or not. Being armed with the 'realities' of the legal system is just good common sense for anyone in law or in business! A highly recommended read for everyone! Not overly dry, good examples, and also helps the reader think.

book was easy to read, and had all the information needed to fullfill class requirements, topics were modern and easy to relate to real world examples, also had great case studies with actual relevance.

Introduction to Business Law is very well written and informative, easy to understand and the information is clear. The quizzes at the end of each chapter really are great for retaining the information read.

I like this text because the examples given are from real court transcripts, you can look them up and study them even more indepth if you choose to. The text is clear and concise without being overly burdened with legal jargon of a court document. I would highly recommend this text.

Cengage books are very poor quality. Avoid these books if you plan to sell them after your course. The pages are thin and the tear easy this is my second cengage book and last.

[Download to continue reading...](#)

Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As

Beginner) Introduction to Business Law, 4th Edition Business Law and the Legal Environment, Standard Edition (Business Law and the Legal Environment) Graduate Programs in Business, Education, Information Studies, Law & Social Work 2017 (Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work) Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases (Miller Business Law Today Family) Business Law Today, Standard: Text and Summarized Cases (Miller Business Law Today Family) Smith and Roberson's Business Law (Smith & Roberson's Business Law) Corporate Law (Business Law and the Regulation of Business (BSL 213)) Business Buyer's Guide: 1998 AT&T National Toll-Free Directory Business Edition (National Toll-Free and Internet Directory : Business Buyer's Guide) How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Siblings and the Family Business: Making it Work for Business, the Family, and the Future (A Family Business Publication) Business Law: Legal Environment, Online Commerce, Business Ethics, and International Issues, Student Value Edition, (9th Edition) Business Law, 4th Edition The Entrepreneur's Guide to Business Law, 4th Edition Business Law, 6th edition (Business Review Series) International Business Law and Its Environment, Eighth Edition (South-Western Legal Studies in Business Academic Series) Business Law (Barron's Business Review) Business Ethics in Jewish Law: With a Concluding Section on Jewish Business Ethics in Contemporary Society Introduction to Law for Paralegals, Third Edition (Introduction to Law Series) (Aspen College Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)